

PROGRAM

Roundtable on Technology Transfer and Start-up Incubation

**IN COLLABORATION WITH THE U.S. EMBASSY, PRETORIA
PUBLIC DIPLOMACY SECTION**

This roundtable aims to foster dialogue that supports institutional collaboration, knowledge exchange on technology transfer and commercialization, and the sharing of best practices for inclusive innovation ecosystems.

Date: February 17, 2026

Time: 12:45 – 15:00

Inhlanyelo Hub, University of South Africa

**Program Director - Dr Tapiwa Muzata COO, Inhlanyelo Hub NPC,
12:45 -13:00**

**Arrival and registration
13:00 – 13:15**

**Introduction and welcome remarks - Prof Raphael Mpofu, CEO Inhlanyelo Hub,
UNISA
13:15 – 13:45**

**Light lunch and networking
13:45 – 14:00**

**Opening Remarks and introduction of American delegates – John “Jake” Goshert,
Assistant Cultural Affairs Officer, U.S. Embassy.
14:00 – 15:00**

Speaker: Jill Finlayson, Managing Director of the CITRIS Innovation Hub. (20min)

**Best Practices in Strategy, Entrepreneurship, and Mentorship. Localization and the
Impact of TechWomen in South Africa.
Discussion: 10 min**

**Speaker: Aisuloo Kozhomkulova, Social Innovations Consultant, UN Women.
(20min)**

**Leveraging Artificial Intelligence for Startups: Emerging Trends, Gender Inclusion,
and Global Pathways to the GCC.
Discussion: 10 min
15:00**

**Wrap-up and networking
15:15 End**

**Media opportunity (Social Media and UNISA Radio interview)
15:15-15:45**